NetSoft 2016

Call for Patrons and Exhibitions



2nd IEEE CONFERENCE ON NETWORK SOFTWARIZATION The-K Hotel, SEOUL, KOREA - June 2016 http://www.netsoft2016.org/



"Towards Efficient Softwarization of Large-Scale

Networks, Clouds and Services"

http://www.netsoft2016.org

6~10 June, 2016 The-K Hotel, Seoul, Korea



About NetSoft 2016

2nd IEEE Conference on Network Softwarization (IEEE NetSoft 2016)

Software-Defined Networks (SDN), Network Function Virtualization (NFV) and Software-Defined Network-based Cloud Computing (SDNCC) could be seen as different expressions of Software-Defined Infrastructures (SDI) of an overall transformation trend, which is impacting deeply Telecom and ICT industries. This trend is transforming also several other Industries, bringing "Softwarization" to optimize costs and processes and to bring new values in the infrastructures. In particular, SDN, NFV and network programmability are creating the conditions to reinvent network and service architectures.

This timely flagship conference would shed light on the fundamental technology components and systems for Software-Defined infrastructures, clouds and services in order to fully exploit its potential for efficiently handling of heterogeneous physical resources across wire and wireless networks and datacenter domains and for easy and fast deployment of new services. the IEEE NetSoft aims to bring together academia and industry to jointly review and ponder maturing developments related to all aspects of softwarization.

SPONSORSHIP INVITATION

NetSoft 2016 Organizing Committee cordially invites you to an exciting corporate sponsorship opportunity. The international audience at NetSoft 2016 makes this symposium an outstanding event at which to promote your company. Sponsorship at NetSoft 2016 will provide you with direct access to hundreds of IT industry decision makers from all parts of the globe. Assessing the state of the market and the industry's future needs and trends, involvement as a sponsor of NetSoft 2016 is cost effective, high-impact way to provide existing and new customers with ideas, products and answers. The options set out indicate the opportunities for contributing to NetSoft 2016. Benefits will be consistent with those provided below and all sponsors will be acknowledged in the conference program book and its website. Please contact the following Patrons/Exhibitions Co-Chairs for more information on the sponsorship details.

Patrons Co-Chairs

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SPONSOR OPTIONS

Level	Fee	Benefit Items Included
Platinum	US \$20,000	 Exhibit space (2 exhibition booths) Four complimentary conference registrations (including tickets to the Welcome Reception and Conference Banquet) Two complimentary Exhibitor registrations Company name and logo on Advance and Final Programs, and NetSoft 2016 Web Page (linked to company home page) Full-page ad in the NetSoft 2016 Final Program Prominent display of company banner during the conference
Gold	US \$10,000	 Exhibit space (1 exhibition booth) Two complimentary symposium registrations (including tickets to the Welcome Reception and Symposium Banquet) One complimentary Exhibitor registration Company name and logo on Advance and Final Programs, and NetSoft 2016 Web Page (linked to company home page) Full-page ad in the NetSoft 2016 Final Program
Silver	US \$7,500	 Exhibit space (1 exhibition booth) Two complimentary symposium registrations (including tickets to the Welcome Reception and Symposium Banquet) One complimentary Exhibitor registration Company name and logo on Advance and Final Programs, and NetSoft 2016 Web Page (linked to company home page) Half-page ad in the NetSoft 2016 Final Program
Bronze	US \$5,000	 Exhibit space (1 exhibition booth) One complimentary symposium registration (including tickets to the Welcome Reception and Symposium Banquet) One complimentary Exhibitor registration Company name and logo on Advance and Final Programs, and NetSoft 2016 Web Page (linked to company home page) Quarter-page ad in the NetSoft 2016 Final Program
Exhibit Only	US \$2,000	 Exhibit space (1 exhibition booth) No advertisement, no free registration

Opportunities for additional support above the Gold Level include:

- NetSoft 2016 Conference Banquet
- NetSoft 2016 Social Event
- Conference Lunches

Please complete the Sponsorship Agreement Form and return the agreement form to the NetSoft 2016 Secretariat. Further information on the patrons and the exhibitions will be provided on your request.

SPONSORSHIP AGREEMENT FORM

Thank you for sponsoring NetSoft 2016. Please complete the following form and send it to NetSoft 2016 Secretariat by email, postal-mail or fax.

Company Name :		
Contact Name :		_
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Tel:	Fax :	
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______ hereby agrees to sponsor NetSoft 2016 which is to be held in Seoul, Korea from 6~10 June, 2016.

(Please select the following option)

1 [] Platinum Sponsor	(US \$ 20,000)
2[] Gold Sponsor	(US \$ 10,000)
3 [] Sliver Sponsor	(US \$ 7,500)
④ [] Bronze Sponsor	(US \$ 5,000)
5[] Exhibition Only	(US \$ 2,000)

Signature:

Date: ____

PAYMENT

Wire Transfer [TBD]

Upon completion of wire transfer, please contact the Secretariat and email the proof of the wire transfer to info@netsoft2016.org for confirmation.

* For USD (United States Dollar) transfer Bank: Shinhan Bank, Chuncheon, Korea Account number: 180-006-877586 Swift Code: SHBKKRSE Account holder's name: NET SOFT Address: 1, Gangwondaehak-gil, Chuncheon-si, Gangwon-do

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<u>Note</u>

In case of typhoon, earthquake, flood, fire or other causes beyond the control of the host, NetSoft 2016 Organizing Committee may cancel the conference. If this should happen, NetSoft 2016 will return the sponsor fee with the deduction of no more than 10% of the original sponsorship.

NetSoft 2016 Secretariat E-mail: info@netsoft2016.org Website: www.netsoft2016.org